

MASTER GROWTH FRANCHISE AGREEMENT

(Lazeez Hakeem Growth Partnership Model)

This Master Growth Franchise Agreement ("Agreement") is entered into on this ___ day of __, 20__ between:

1. BRAND OWNER / PRINCIPAL ENTITY

Lazeez Hakeem, operating under its lawful business structure, hereinafter referred to as the "Brand Owner" or "Lazeez Hakeem," which expression shall, unless repugnant to the context, include its successors, legal representatives, management, and permitted assigns.

AND

2. OPERATING PARTNER

Mr./Ms. ____, *residing at* ____, hereinafter referred to as the "Operating Partner," which expression shall include legal heirs, representatives, successors, and permitted operational assigns.

Both parties are collectively referred to as the "Parties."

ARTICLE 1

PURPOSE OF THE AGREEMENT

The purpose of this Agreement is to establish a professionally managed restaurant outlet operating under the Lazeez Hakeem brand ecosystem through a modern operational growth partnership structure that differs from conventional franchise systems.

This model is intended to create:

- Long-term operational growth
- Professionally managed restaurant systems
- Financial sustainability
- Brand expansion
- Operational transparency
- Mutually beneficial business development

This Agreement shall not be interpreted as a conventional royalty-based franchise structure unless expressly stated.

ARTICLE 2

NATURE OF THE MODEL

The Parties acknowledge and agree that:

1. No Franchise Fee shall be payable by the Operating Partner.
 2. No Royalty Fee shall be charged by Lazeez Hakeem.
 3. No operational profit percentage shall be payable to Lazeez Hakeem.
 4. The Operating Partner shall retain 100% operational margins generated through the outlet business.
 5. The outlet shall operate under the systems, operational guidance, business structure, and brand identity of Lazeez Hakeem.
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ARTICLE 3

OWNERSHIP STRUCTURE

1. The institutional ownership protection rights of the outlet shall remain secured with Lazeez Hakeem.
 2. The Operating Partner shall function as the primary operational authority responsible for managing day-to-day business operations.
 3. Lazeez Hakeem shall retain strategic brand protection and institutional control rights for exceptional business-protection circumstances.
 4. Such ownership protection rights shall not interfere with normal daily operations unless required for brand security, operational protection, legal protection, or emergency intervention.
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ARTICLE 4

ROLE OF THE OPERATING PARTNER

The Operating Partner shall:

1. Arrange and invest the complete capital required for establishment and operations of the outlet.
 2. Maintain agreed working capital requirements.
 3. Manage staffing, inventory, administration, local operations, and customer service.
 4. Operate the outlet according to systems, standards, and guidance issued by Lazeez Hakeem.
 5. Maintain operational discipline, hygiene, quality standards, and customer experience benchmarks.
 6. Bear all operational liabilities including salaries, utilities, licenses, taxes, rentals, vendor payments, and operational obligations.
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ARTICLE 5

ROLE OF LAZEEZ HAKEEM

Lazeez Hakeem shall provide:

1. Operational systems and management guidance
2. Menu engineering and menu structure
3. Recipe systems and kitchen workflow guidance
4. Branding and presentation standards
5. Customer experience direction
6. Staff operational training guidance
7. Restaurant setup consultation
8. Business growth mentorship
9. Operational discipline frameworks
10. Long-term strategic business guidance

The purpose of such guidance shall be to create stable, professionally managed, and scalable restaurant businesses.

ARTICLE 6

FINANCIAL STRUCTURE

1. Complete operational profits generated by the outlet shall belong to the Operating Partner.
 2. The business turnover, operational ecosystem, market presence, and institutional business value generated through the outlet shall strengthen the principal Lazeez Hakeem brand structure.
 3. The Parties acknowledge that turnover generation and brand ecosystem expansion constitute institutional value for Lazeez Hakeem under this model.
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ARTICLE 7

BANKING STRUCTURE

1. A joint operational banking structure may be maintained for transparency and institutional monitoring purposes.
 2. Day-to-day transaction operations shall remain under the Operating Partner.
 3. Funds available in bank accounts or cash reserves shall remain attributable to the Operating Partner unless otherwise agreed.
 4. Financial liabilities of the outlet shall remain under the responsibility of the Operating Partner.
 5. The Operating Partner shall not create additional liabilities, loans, obligations, or financial exposures beyond mutually approved operational structures.
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ARTICLE 8

WORKING CAPITAL & FINANCIAL SUPPORT

1. The Operating Partner shall maintain agreed working capital requirements.
 2. Lazeez Hakeem may, at its sole discretion and depending upon business conditions, provide temporary operational support or planned financial assistance if deemed necessary for outlet stability or growth.
 3. Such assistance shall not automatically create ownership dilution or operational profit-sharing rights unless separately agreed in writing.
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ARTICLE 9

BRAND RIGHTS & INTELLECTUAL PROPERTY

All rights relating to:

- Brand identity
- Trade name
- Operational systems
- Menu structures
- Recipes
- Branding materials
- Presentation standards
- Business systems
- Operational methodologies
- Customer engagement systems

shall remain protected under Lazeez Hakeem.

The Operating Partner shall receive only operational usage rights under this Agreement.

ARTICLE 10

CONFIDENTIALITY

The Operating Partner shall maintain strict confidentiality regarding:

- Recipes
- Operational systems
- Vendor structures
- Management systems
- Customer systems

- Financial structures
- Branding strategies
- Internal business methodologies

No confidential information shall be copied, transferred, reproduced, or disclosed without written permission from Lazeez Hakeem.

ARTICLE 11

NON-COMPETE & BRAND PROTECTION

The Operating Partner shall not:

1. Replicate or duplicate the operational structure independently.
 2. Use the systems, recipes, or branding methodology for competing businesses.
 3. Operate similar competing restaurant structures using copied systems derived from Lazeez Hakeem.
 4. Damage or misuse the reputation of the brand intentionally or negligently.
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ARTICLE 12

OPERATIONAL STANDARDS

The Operating Partner shall maintain:

- Hygiene standards
- Food quality standards
- Service standards
- Operational discipline
- Customer experience standards
- Staff behavior standards
- Presentation standards

Lazeez Hakeem reserves the right to conduct operational reviews and issue corrective operational guidance.

ARTICLE 13

MARKETING & DIGITAL RIGHTS

1. Branding and digital presentation shall remain aligned with Lazeez Hakeem standards.

2. Social media usage, online listings, digital promotions, and public branding shall follow approved brand presentation structures.
 3. Customer databases, operational systems, and digital assets related to the outlet may remain institutionally protected under the brand ecosystem.
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ARTICLE 14

OUTLET CLOSURE & EXIT POLICY

1. The Operating Partner shall not independently suspend or permanently close the outlet without institutional consultation.
 2. In case the Operating Partner wishes to discontinue operations, the outlet shall first be offered to Lazeez Hakeem.
 3. Lazeez Hakeem shall remain willing to assess and compensate outlet investment value based upon reasonable depreciation principles, operational condition, asset quality, and business viability.
 4. Transition procedures shall be conducted professionally to protect business continuity and brand reputation.
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ARTICLE 15

TERMINATION RIGHTS

Lazeez Hakeem reserves the right to terminate operational association in case of:

- Brand misuse
- Fraudulent activity
- Severe operational negligence
- Repeated violation of standards
- Illegal activities
- Intentional reputational damage
- Unauthorized duplication of systems
- Financial misconduct

Detailed termination procedures may be separately documented.

ARTICLE 16

FORCE MAJEURE

Neither Party shall be held liable for operational disruptions arising due to:

- Natural disasters
- Government restrictions
- Civil unrest
- Epidemics or pandemics
- War
- Major unavoidable operational interruptions

Both Parties shall cooperate in good faith during such circumstances.

ARTICLE 17

DISPUTE RESOLUTION

1. Both Parties shall first attempt amicable resolution through mutual discussion.
 2. If unresolved, disputes may proceed through mediation or arbitration.
 3. Jurisdiction shall remain subject to mutually agreed legal authority and applicable laws.
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ARTICLE 18

SUCCESSORS & CONTINUITY

This Agreement shall remain binding upon successors, legal representatives, heirs, and permitted assigns of both Parties unless otherwise terminated according to agreed procedures.

ARTICLE 19

NATURE OF RELATIONSHIP

This Agreement represents a structured operational growth partnership and shall not automatically constitute employment, agency, or equity partnership unless separately documented.

ARTICLE 20

CONCLUSION

The Parties acknowledge that this model has been created with the objective of:





- Building sustainable restaurant businesses
- Creating financially stable operating partners
- Strengthening the Lazeez Hakeem brand ecosystem
- Establishing long-term business relationships
- Creating operationally disciplined restaurant systems

This structure is based upon trust, transparency, professional discipline, operational guidance, institutional protection, and long-term mutual growth.

SIGNATURES

FOR LAZEEZ HAKEEM

Tahir Husain

 187 Zone-1, MP Nagar, Bhopal
 +91 9977666541
 franchisee@lazeezhakeem.com
 lazeezhakeem.com

Signature: _____

Date: ____

OPERATING PARTNER

Name: _____

Address: _____

Signature: _____

Date: ____

WITNESSES

1. Name: __

Signature: _____

2. Name: __

Signature: _____